

DOMINION ROAD BUSINESS ASSOCIATION

Indicative 2021/22 budget (assuming successful expansion)

Operating Expenses

Economic Development

Networking & Membership	5,000.00
Member Communications	5,000.00
Dominion Rd Website	2,000.00
Chinese Chapter operations	20,000.00
Chinese Ambassador ethnic support	20,000.00

Promotions

Dominion Rd Shopping Guide	23,000.00
Christmas Decorations / Carols / Banners	10,000.00
Ambassador / Promotions Manager	15,000.00
Signature event	40,000.00
2022 Calendar	5,000.00

Environment/Heritage

Security - Crime prevention	25,000.00
Veranda / wash lighting	10,000.00
Murals	10,000.00

Administration

BID Management fee	55,000.00
Accountant / Audit Fee	5,000.00
Office Rent	5,000.00

Total Expenses	255,000.00
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Income	BID Targeted rate	255,000.00
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Total Income	255,000.00
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